

WILLIAM MORITZ III



PREVIOUS CLIENTS

PORSCHE / FORD / ESPN / DELTA/ DIRECTV

EXPERTISE



CLIENT RELATIONS

PRESENTATION

PROJECT MANAGEMENT

LEADERSHIP

BRANDING

ART DIRECTION

TECH SKILLS



MAYA

ADOBE SUITE

ZBRUSH

UI-UX DESIGN

AUGMENTED REALITY

WORD PRESS

3D PROJECTION

COPY WRITING



PROFILE

My favorite thing is when a good idea comes together. When the right people are in the right positions and an idea is executed that leaves the clients blown away and the feeling of synergy within a creative team produces an outcome that is worth revisiting.

Great ideas come from life experiences, stories lived, and a willingness to listen.



EXPERIENCE

LEAD DESIGNER CDC / CHEROKEE FEDERAL / 2020 - Current

Designed a virtual reality lab training experience to be delivered in laboratories across the globe. Works include art direction for interior atheistic, full 3D environment creation and hand off to programmers.

CREATIVE DIRECTOR UPTempo / 2019

Fintech company with automotive partners and consumer facing marketing materials. Designed a scalable financial wellness portal. Rebranding across all verticals. Led decision team to comprehensive visual solutions in various media.

SENIOR 3D DESIGNER FREUD TOOLS / 2018

Modeled 38 tools, 64 material samples for use in product packaging and web application. Developed display packaging. Motion graphic pieces with dynamic systems demonstrating cutting effects. This role included offsite team management and timeline appraisal.

MOTION GRAPHICS ARTIST POUYA CREATIVE / 2015

Delta & Porsche BTS video graphics along with 360° video. ESPN & NBA spotlight animation Steph Curry. The Atlanta Braves stadium reveal commercial.

ADJUNCT PROFESSOR ART INSTITUTE OF ATLANTA / 2012- 2017

Courses Taught: 3D animation, Storyboarding, Dynamics and Simulation, Motion Graphics, Advanced Compositing, 3D modeling, and emerging tech.

CREATIVE DIRECTOR FACE THE FANS / 2011 -2012

Led all areas of design/ creation for a celebrity interactive gaming company. Clients: Chili from TLC, Ian Somerhalder, Mike Trevino, Tay James (Bieber's DJ), Paul Watson from Whale Wars, and more.

LEAD ANIMATOR 8 TRACK TAPE PRODUCTIONS LA / 2010

Animations for documentary film "Jobriath A.D." with narration by Henry Rollins. Recreated 1972 New York Times Square blending 3D backgrounds with traditional 2D animation.

CONCEPT ARTIST ORI ANIMATION STUDIO / 2009-2010

Located in Suzhou China, I produced concepts in Photoshop and Flash for animated 2D and 3D TV series and full length feature films.



EDUCATION

MFA ADVERTISING Savannah College of Art and Design / Spring 2017

BFA COMPUTER ART Savannah College of Art and Design / Spring 2007



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